

- Administrative-territorial reorganization of the area to allow access to non-reimbursable funds for agricultural policy.
- Encouraging the circular economy.
- Accessible EU funding.
- Lower contribution, for accessing European funds.
- Investments in infrastructure.
- Lack of professional reconversion and development of touristic areas.

The main conclusion, which I can formulate based on this study, is that the managers of enterprises in the Jiu Valley are real fighters. They want the Jiu Valley to prosper, they want young people and young workers to stay in the Valley, they want well prepared and qualified employees and they have viable solutions and ideas. However, most of these solutions must be applied either by local authorities or together through public-private partnerships. It is important to act and not wait on the principle "*I am worried, but we'll wait and see what happens*".

ACKNOWLEDGMENT

I would like to give special thanks to Liliana Scarlat, the director of "Mondo Cariere" agency in Petroșani, who helped me with distributing the questionnaires to some of the investigated companies.

REFERENCES

- Ciobanu, I., Ciulu, R. (2005). *Strategiile competitive ale firmei*, Editura Polirom, Iași.
- Collins, J. (2010). *Exceleanța în afaceri: de ce anumite companii reușesc saltul de la „bun” la Excelent”, iar altele nu?* Editura Curtea Veche, București.
- Diaconu, M. (2011). *Inovația tehnologică, concept, proces, tipologie, implicații în economie, Economie teoretică și aplicată*, Vol. XVIII, 10(563), 107-124.
- Edelhauser, E. (2011), *Studiu privind I.M.M-urile din Bazinul Văii Jiului. IMM-urile și Tehnologia Informației, soluții alternative pentru dezvoltarea Văii Jiului*, Petroșani.
- Ghicajanu, M. (2018). *The Performance Management Process –a Necessity in the Success of a Business Redesign Program*, Review of Management and Economic Engineering International Management Conference, Proceedings Paper, 309-314.
- Nicolescu, O., Verboncu, I. (2001). *Metodologii manageriale*, Editura Tribuna Economică, București.
- Popa, I. (2005). *Tipuri de strategii în funcție de dinamica obiectivelor*, Tribuna Economică, 16 (48).
- Puiu, A. I. (2007). *Management. Analize și studii comparative*, Ediția a-3-a, Editura Independența Economică, Pitești.
- Verboncu, I. (2000). *Manageri și management*, Editura Economică, București.
- Verboncu, I. (2006). *Managerial Re-engineering of the Organization*, Buletinul Universității Petrol – Gaze din Ploiești, LVIII (2).
- National Study of Business Process Redesign*, (2010). Insight Management Consulting, Romania.