



**THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
FACULTY OF MANAGEMENT**

in partnership with

MANAGEMENT ACADEMIC SOCIETY IN ROMANIA (SAMRO)

**The 10th INTERNATIONAL MANAGEMENT
CONFERENCE - IMC2016**

CHALLENGES OF MODERN MANAGEMENT

November 3rd – 4th, 2016

BUCHAREST, ROMANIA

CONFERENCE PROGRAMME

Conference Advisory Committee

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Lucia VREJA, PhD.

Ramona IGREȚ, Ph.D.

Sebastian MUNTEANU, PhD.

Thursday, November 3rd, 2016

09:00 - 10:00 - Registration of participants: Hall of Aula Magna,
Bucharest University of Economic Studies,
„Ion N. Angelescu” Building, Piața Romana, no.6

10:00 – 12.15 - Plenary Session: Aula Magna, „Ion N. Angelescu”
Building

12:30 – 13.30 - Lunch break: Cihoschi Restaurant, Stanislas Cihoschi
Building

13:30 - 15:45 - Parallel Sessions

SESSION I: Business Administration, Project Management and
Organizational Performance

Room 1417, „Mihai Eminescu” Building, 4th floor

SESSION II: Education, Knowledge Management and Innovation

Room 1512, “Mihai Eminescu” Building, 5th floor.

SESSION III: Strategic Management, Change Management and
Entrepreneurship

Room 1518, “Mihai Eminescu” Building, 5th floor.

SESSION IV: HR Management, Organizational Culture and
Leadership

Room 1308, “Mihai Eminescu” Building, 3rd floor.

SESSION V: Business Ethics, Philosophy of Management and
Applied Social Sciences,

Room 1516, „Mihai Eminescu” Building, 5th floor

15:45 - 16:00 - Coffee break

16:00 - 18:30 - Parallel Sessions
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SESSION I: Business Administration, Project Management and Organizational Performance

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SESSION V: Business Ethics, Philosophy of Management and Applied Social Sciences,

Room 1516, „Mihai Eminescu” Building, 5th floor

19:00 - Conference Gala Dinner – Clubul Diplomatic (“Ballroom Ambassador”), Șos. Bucuresti - Ploiesti, nr. 2B, Bucharest
(transport with minibas)

Friday, November 4th, 2016

10:00 – 11:00 „2015 Romanian Management Assessment" - Conclusions of the Research.

Aula Magna, „Ion Angelescu" Building

Ovidiu NICOLESCU, President of the Management Academic Society in Romania (SAMRO)

Ion POPA, Bucharest University of Economic Studies, Romania

Ciprian NICOLESCU, Bucharest University of Economic Studies, Romania

11.00 – 12.30 SAMRO General Assembly

„Virgil Madgearu" Room, „Ion Angelescu" Building

12.30- 13.30 SAMRO Board Meeting

„Virgil Madgearu" Room, „Ion Angelescu" Building

12.00 *Discover Bucharest*, the pedestrian tour of Bucharest with guide
Meeting place: Hall of Aula Magna, „Ion Angelescu" Building, Bucharest
University of Economic Studies

PLENARY SESSION

Thursday, November 3rd, 2016
10:00 – 12:15, Aula Magna

Welcoming Message

Nicolae ISTUDOR, Ph.D. Professor - Rector of Bucharest University of Economic Studies

Welcoming Message

Ion POPA, Ph.D. Professor - Dean of Management Faculty, Bucharest University of Economic Studies

Challenges of Modern Management: What can be Expected from Organizational Neuroscience and Cognitive Science?

Miguel GONZÁLEZ-LOUREIRO, Ph.D. Assistant Professor - University of Vigo (Spain) and Visiting Scholar Fellowship in CIICESI (Polytechnic Institute of Porto, Portugal)

Dual Nature of the Microentrepreneur – Businessman and Employee

Ovidiu NICOLESCU, Ph.D. Professor - President of the Management Academic Society in Romania (SAMRO)

Ciprian NICOLESCU, Ph.D. Assistant Professor - Bucharest University of Economic Studies (coauthor)

Teachers' and Leaders' Impact upon the Fresh Graduates

Gabriel CREȚU, Ph.D. - Managing Partner, Advisers and Associate Professor, Bucharest University of Economic Studies

PARALLEL SESSIONS

Thursday, November 3rd, 2016
13:30 – 18:30

SESSION I

**Business Administration, Project Management
and Organizational Performance**
Room 1417, „Mihai Eminescu” Building, 4th floor

Session chair:

Professor Dan POPESCU, Ph.D. – Bucharest University of Economic Studies
Conference secretariat: Cristina STATE, Ph.D.

13:30 – 15:45

- 1. Project Scheduling as a Key Project Management Challenge:
Evidence from Polish Family Enterprises**

Joanna SADKOWSKA, University of Gdansk, Poland

- 2. A Systematic Approach to Project Related Concepts of
SCRUM**

Necmettin OZKAN, Turkiye Finans Participation Bank

Civan KÜÇÜK, Turkiye Finans Participation Bank

- 3. The Perspective of Romanian Entrepreneurs on the European
Adherence and on European Structural Funds – Multi-Year
Analysis Between 2012 and 2016**

Ștefan-Florin CORCODEL, Bucharest University of Economic Studies

Daniel URÎTU, Bucharest University of Economic Studies

- 4. Clusters Influence on Competitiveness. Evidences from European Union Countries**
Diana Claudia SALA, West University of Timișoara
Mădălina Dumitrița MATICIUC, West University of Timișoara
Valentin Partenie MUNTEANU, West University of Timișoara
- 5. The Impact of Social Media Marketing on the Awareness and Revenue of Small Businesses: a Case Study on Small Businesses in West London**
Abhijit GANGOPADHYAY, London School of Business and Management, UK
- 6. Is It Possible to Use the Asian Model of Reputation in Romanian Companies?**
Mariana BALICA, Politehnica University of Bucharest
- 7. Analysis on the Satisfaction Degree of Hotel Services Consumers in Romania**
Cristian BUȘU, Bucharest University of Economic Studies
Mihail BUȘU, Bucharest University of Economic Studies
- 8. Relational Approaches Regarding Functions and Processes Within the Supply Chain Management**
Gheorghe MINCULETE, "Carol I" National Defense University
Polixenia OLAR, "Carol I" National Defense University
- 9. The Power of Consumers**
Teodora ROMAN, Al. I. Cuza University of Iași
Florin Iulian TUTANIS, Al. I. Cuza University of Iași
Adriana MANOLICĂ, Al. I. Cuza University of Iași

- 10. Factors Influencing the Choice of Cost Estimates Types and the Accuracy of Estimates for Construction Projects**
Cezar SIMION-MELINTE, Bucharest University of Economic Studies

16:00 -18:30

- 11. The Actual Payment from EU Structural Funds (APEUSF) and the Feasibility of the EU Structural Funds Absorption Projects (FEUSFAP) in Bucharest-Ilfov Development Region during 2007-2013 period**
Septimiu-Ionuț LAZE, Babeș-Bolyai University of Cluj
- 12. Management Performances Based on Supply and Sale. Case Study: Thermal Technology, Local Industry Company**
Erica Olga BRAD, Bucharest University of Economic Studies
- 13. Public Ownership of Local Public Transport vs. Private Competition**
Anamaria-Cristina ANDREI, Bucharest University of Economic Studies
- 14. Oradea's Urban Space Management Encompassing Public Monuments. Case Study: Union Square („Piața Unirii”)**
Andrada FLORIAN, West Univesity Timișoara
- 15. The Analysis of Economic Performance of Commercial Societies from South-Eastern Europe Using Social Customer Relationship Management**
Gabriel CROITORU, „Valahia” University of Târgoviște
Ofelia ROBESCU, Valahia” University of Târgoviște
Ion STEGĂROIU, Valahia” University of Târgoviște
Ciprian ISTRATE, Valahia” University of Târgoviște

- 16. An Exploratory Analysis of the Territorial Capital in Romania**
Gyula Laszlo FLORIAN, Partium Christian University
- 17. The Importance of Digital Adoption for Small and Medium Enterprises: Comparative Study of Romanian Service and IT&C SMEs**
Dan POPESCU, Bucharest University of Economic Studies
Livia TOANCĂ, Liv Consulting - Los Angeles, USA
Cristina STATE, Bucharest University of Economic Studies
- 18. Research on the Current Telecommuting Trends in United States and European Union Markets**
Cătălina Georgiana PICU, Bucharest University of Economic Studies
Alina DINU, Bucharest University of Economic Studies
- 19. Project Management in Organic Waste Recycling**
Cristian Silviu BANACU, Bucharest University of Economic Studies
Vasile ZECHERU, Bucharest University of Agronomic Sciences and Veterinary Medicine
Bianca Georgiana OLARU, Bucharest University of Economic Studies
- 20. Empirical Study Regarding the Trust Relationship Established in a Community**
Florina-Valentina NICOLAE, Bucharest University of Economic Studies
Ioana PAVEL, Bucharest University of Economic Studies

SESSION II

Education, Knowledge Management and Innovation

Room 1512, "Mihai Eminescu" Building, 5th floor.

Session chair:

Lecturer Cătălina RADU, Ph.D. – Bucharest University of Economic Studies

Conference secretariat: Corina MARINESCU, Ph.D.

13:30 – 15:45

- 1. Factors Strengthening the Involvement of Employees and their Role in Knowledge Management in an Enterprise: an Empirical Evidence from Polish Companies**
Rafał DREWNIAK, UTP University of Science and Technology in Bydgoszcz, Poland
Robert KARASZEWSKI, Nicolaus Copernicus University in Toruń, Poland
- 2. Crowdsourcing and Organisational Learning – A Systematic Literature Review**
Regina LENART-GANSINIEC, Jagiellonian University, Poland
- 3. The Impact of Knowledge Management in Public Sector Economy in Africa**
Emmanuel Innocents EDOUN, University of Johannesburg, South Africa
- 4. Exploiting Advanced Manufacturing Knowledge: A Comparative Study of Multinational and Local Companies**
Levente SZÁSZ, Babeş-Bolyai University of Cluj
Béla-Gergely RÁCZ, Babeş-Bolyai University of Cluj

5. **Study on Innovation in Education**
Maria Cristina ȘERB (TANISLAV), Valahia University of Târgoviște
Delia Mioara POPESCU, Valahia University of Târgoviște
6. **Improving Performances of Teaching Staff in order to Obtain the Status of Permanent Teacher in Pre-university Education**
Constanța POPESCU, Valahia University of Târgoviște
Roxana SURCEL (GEORGESCU), Valahia University of Târgoviște
7. **Creativity, Innovation and the Perspectives of Management**
Paul MARINESCU, University of Bucharest
Ionut CONSTANTIN, University of Bucharest
Sorin-George TOMA, University of Bucharest
8. **The Effects of Recent Labor Market Changes on Career Choice**
Alexandrina DEACONU, Bucharest University of Economic Studies
Cătălina RADU, Bucharest University of Economic Studies
Cristian CELĂREL, Bucharest University of Economic Studies
9. **Socioeconomic Factors Affecting E-waste Collection Rate in Countries from European Union**
Corina MARINESCU, Bucharest University of Economic Studies
Carmen Nadia CIOCOIU, Bucharest University of Economic Studies
Claudiu CICEA, Bucharest University of Economic Studies
10. **Increasing Absorptive Capacity to Improve Internal and External Knowledge Transfer in Multinational Companies: A Multiple Case Study Approach**
Béla-Gergely RÁCZ, Babeș-Bolyai University of Cluj
Anca BORZA, Babeș-Bolyai University of Cluj

16:00 – 18:30

11. Simulated Organizations as a Modern Means of Student Practice

Vasile DEAC, Bucharest University of Economic Studies

Mihai VRÎNCUȚ, Bucharest University of Economic Studies

12. Evaluation of Information Entropy in Organizational System

Minodora URSĂCESCU, Bucharest University of Economic Studies

Mihai CIOC, Bucharest University of Economic Studies

13. Modern Management Approaches in IT Industry

Elena Oana CROITORU, Bucharest University of Economic Studies

Andreea-Ileana ZAMFIR, Bucharest University of Economic Studies

14. Knowledge and Learning in Clusters and Networks

Sebastian Ion CEPTUREANU, Bucharest University of Economic Studies

15. An Application-Based Test Blueprint for a Summative Classroom Assessment

Amando P. SINGUN, Higher College of Technology, Sultanate of Oman

16. The Quality of Romanian Healthcare Informatic System. Case Study: National Healthcare Card

Ruxandra DINULESCU, Bucharest University of Economic Studies

- 17. Operational Risk Mapping and Controlling - From Theory to Practice**
Violeta Mihaela GRECU (SIMEDRE), Bucharest University of Economic Studies
- 18. Lean and Six-Sigma Methodologies in Automated Production**
Daiana Mihaela FLORIAN, Babeş-Bolyai University of Cluj
- 19. Intermodal Transportation, an Eco-Efficient Solution for Sustainable Development of Romania**
Cristian-Silviu BANACU, Bucharest University of Economic Studies
Teodor GAVRIŞ, Bucharest University of Economic Studies
Alexandra TUDORICĂ, Bucharest University of Economic Studies
- 20. Strategies and Perspectives Referred to the Analysis and Development of the Preuniversity Education System from Romania**
Lavinia Ştefania ȚOȚAN, Bucharest University of Economic Studies
Valentin Sorin POPESCU, Ministry of National Education
Dana Petruța BĂLAN, Bucharest University of Economic Studies

SESSION III

Strategic Management, Change Management and Entrepreneurship,
Room 1518, “Mihai Eminescu” Building, 5th floor.

Session chair:

Professor Doina POPESCU, PhD. – Bucharest University of Economic Studies

Conference secretariat: Cristina VLĂSCEANU, Ph.D.

13:30 – 15:45

1. Rating and Identification of Strategic Indexes in Constructional Projects Risk Evaluation

Ali ABOOSAEIDI, Islamic Azad University, Iran

Seyed Rmin Tabatabaie MIRHOSSEINI, Islamic Azad University, Iran

2. Research on Entrepreneurship in Romania Education and Sources of Financing for Young Entrepreneurs

Ioan-Vlăduț NUȚU, University Politehnica of Bucharest

Ramona Nicoleta PÎRLOG, University Politehnica of Bucharest

3. Promoting Strategies used by Luxury Brands in the New Socio-Economic Context

Doina POPESCU, Bucharest Academy of Economic Studies

4. Strategic Orientation and Effects on Organizational Performance: Analytical Study in Real Estate Bank in Al – Dewaniya Province

Basim Abbas Kraidy JASSMY, Bucharest University of Economic Studies

Zaki Muhammad Abbas BHAYA, Bucharest University of Economic Studies

- 5. The Contribution of a Cultural Cluster in the Activation of the Intrapreneurship and Entrepreneurial Process**
Philippe DUEZ, Université d'Artois, France
- 6. Analysis of the Impact of Introducing Electric Vehicles in Romania. Current Status and Forecasts**
Andrei COVATARIU, Bucharest Academy of Economic Studies
- 7. Landmarks of the Military Organisation's Approach as a Management Model**
Dorel BADEA, "Nicolae Bălcescu" Land Forces Academy
Ghiță BÂRSAN, "Nicolae Bălcescu" Land Forces Academy
Dănuț-Eugeniu MOȘTEANU, "Nicolae Bălcescu" Land Forces Academy
Dumitru IANCU, "Nicolae Bălcescu" Land Forces Academy
- 8. Theoretical and Methodological Issues Regarding Subsidies for Surface Public Urban Transport**
Ioan RADU, Bucharest Academy of Economic Studies
Cleopatra ȘENDROIU, Bucharest Academy of Economic Studies
Monica Elena SABĂU, Bucharest Academy of Economic Studies
- 9. Researches on the Realization of Training, Testing and Developing Simulator of Managerial Skills**
Cristian ANTON, Bucharest University of Economic Studies
Ioan RADU, Bucharest University of Economic Studies
- 10. Global Competitiveness Index Representation of Enterprise Performances**
Adi Eleonor TRIFU, Bucharest University of Economic Studies
Mircea Răducu TRIFU, Bucharest University of Economic Studies

16:00 -18.30

11. Profit Maximization Through A Differential Pricing Strategy

Vasile DEAC, Bucharest University of Economic Studies, Romania

Cosmin DOBRIN, Bucharest University of Economic Studies, Romania

Adriana DIMA (GÎRNEAȚĂ), Bucharest University of Economic Studies, Romania

Laura VOICU, Bucharest University of Economic Studies, Romania

12. The Challenges of Nowadays Companies, as Economic Organizations – a Case Study on Romania’s Situation

Gheorghe POPESCU, Bucharest University of Economic Studies

Cristina Raluca POPESCU, University of Bucharest and The Bucharest University of Economic Studies

Veronica Adriana POPESCU, Bucharest University of Economic Studies

13. Managerial Economics and The Effectiveness of Quantitative Analysis for Profit Maximizing Companies in Africa

Emmanuel Innocents EDOUN, The University of Johannesburg, South Africa

Charles MBOHWA, The University of Johannesburg, South Africa

14. Social Innovation and Social Entrepreneurship - a Solution for the Issues of the Contemporary Society

Amalia Venera TODORUȚ, Constantin Brâncuși” University from Târgu-Jiu

Vassilis TSELENTIS, University of Piraeus, Greece

15. A New Approach for the Economical Efficiency Concept for Investments

Costel ȘERBAN, Bucharest Academy of Economic Studies

- 16. Public Transport System Challenges and the Influence Upon Users Satisfaction**
Alexandru-Mihai BUGHEANU, Bucharest University of Economic Studies
Sofia COLESCA, Bucharest University of Economic Studies
- 17. New Approaches of Investment Management Used in Context of Territorial Intelligence**
Cristina DIMA, Bucharest University of Economic Studies
- 18. Adaptive Management Procedural Model for Support of Economic Organizations**
Marin ANDREICA, Bucharest University of Economic Studies
Mădălina Ecaterina POPESCU, Bucharest University of Economic Studies
Dragoș MICU, Bucharest University of Economic Studies
Eugen ALBU, Bucharest University of Economic Studies
- 19. Research on Change Management into Small Family Businesses**
Eduard Gabriel CEPTUREANU, Bucharest University of Economic Studies
- 20. The Eco-efficiency of the Modern Technologies for the Romanian Economy”**
Vlad Daniel SAVIN, Bucharest University of Economic Studies
Iulian BULĂREANU, Bucharest University of Economic Studies
Emil IRIMESCU, Bucharest University of Economic Studies

SESSION IV

HR Management, Organizational Culture and Leadership

Room 1308, "Mihai Eminescu" Building, 3rd floor.

Session chair:

Professor Alexandrina DEACONU, Ph.D. – Bucharest University of Economic Studies

Conference secretariat: Ramona IGREȚ, Ph.D.

13:30 – 15:45

1. The Turnover Rate of Young Employees – a Challenge for HRM

Alexandrina DEACONU, Bucharest University of Economic Studies

Lavinia RAȘCĂ, The Institute for Business and Public Administration in Bucharest

Cristian Gabriel CELĂREL, Bucharest University of Economic Studies

2. A Workweek – From an Energetic Point of View

Andronicus TORP, Politehnica University of Bucharest

Elena Corina CIPU, Politehnica University of Bucharest

3. The Small World of Managing Human Resources in a Small Business

Ion VERBONCU, Bucharest University of Economic Studies

Luise ZEININGER, Bucharest University of Economic Studies

Mircea MIHAI, Bucharest University of Economic Studies

4. Romanians' Motivation to Come Back for Working in Romania

Alina-Daniela MIHALCEA, „Ovidius” University of Constanța

5. **Local Leaders and Their Responsibility in Shaping the New Economy of Former Industrial Regions**
Sabina IRIMIE, University of Petroșani
Mihai-Ionuț DANCIU, West University of Timișoara

6. **Employee Resistance to Organizational Change Through Managerial Reengineering**
Andrei ȘERBAN, Bucharest University of Economic Studies
Cristina IORGA, Bucharest University of Economic Studies

7. **The Organisational Stress Impact over the Efficiency of the Management and Medical Staff's Activity from within the Romanian Healthcare Organisations**
Cătălina-Oana MIRICĂ (DUMITRESCU), Bucharest University of Economic Studies

8. **Leadership of the Future**
Paul MARINESCU, University of Bucharest
Ionuț CONSTANTIN, University of Bucharest
Sorin-George TOMA, University of Bucharest

9. **Sustainability of WICS Model in Military Leadership**
Benoni SFÂRLOG, "Nicolae Bălcescu" Land Forces Academy
Ghiță BÂRSAN, "Nicolae Bălcescu" Land Forces Academy
Dănuț-Eugeniu MOȘTEANU, "Nicolae Bălcescu" Land Forces Academy
Mădălina BĂDILĂ, "Nicolae Bălcescu" Land Forces Academy

10. **Features of the Culture of Health Organizations**
Ion POPA, Bucharest University of Economic Studies
Simona Cătălina ȘTEFAN, Bucharest University of Economic Studies

16:00 - 18.30

11. **Exploring Perceptions of Emotional Intelligence in Organizational Cultures – Comparative Case Study**
Cristina Iulia GHENU, Bucharest University of Economic Studies
Monica TUDOR, Bucharest University of Economic Studies

12. **The Monthly Salary as a Motivational Factor from the Perspective of the Degree of Satisfaction and the Quality of Life**
Mălina-Ionela BURLACU, Bucharest University of Economic Studies
Alexandru BÎRSAN, Bucharest University of Economic Studies

13. **EU Funds to Support Human Capital Development in Romania**
Ionuț Florin BRATILOVEANU, “Valahia” University of Târgoviște
Adrian IRIMIA, “Valahia” University of Târgoviște
Cristian Virgil MARINAȘ, Bucharest University of Economic Studies
Ramona Ștefania IGREȚ, Bucharest University of Economic Studies

14. **Generation Y. What motivates them in their professional career?**
Cosmina NOAGHEA, Hart Consulting
Cristian Virgil MARINAȘ, Bucharest University of Economic Studies
Ramona Ștefania IGREȚ, Bucharest University of Economic Studies
Laura MARINAȘ, Bucharest University of Economic Studies
Simona AGOSTON, Bucharest University of Economic Studies

- 15. Human Resources Motivation and Identity of Medium Sized Companies**
Mariana BALICA, Politehnica University of Bucharest
- 16. The Influence of Communication Practice on Corporate Social Responsibility**
Irina Olimpia SUSANU, "Dunărea de Jos" University of Galați
Nicoleta CRISTACHE, "Dunărea de Jos" University of Galați
- 17. Intellectual Property - an Intangible Asset in Medical Domain**
Mihai CONSTANTINESCU, Bucharest University of Economic Studies
Paula FRUSINOIU, Bucharest University of Economic Studies
Crina DIACONU, Bucharest University of Economic Studies
- 18. Highlighting the Socio-Demographic Differences of the Main Determinants of Employee Satisfaction in Jordanian Hospitals. An Empirical Analysis Based on Warr-Cook-Wall Scales**
Adriana AnaMaria DAVIDESCU, Bucharest University of Economic Studies
Cristian BUȘU, Bucharest University of Economic Studies
Alexandra Catalina NEDELCU, Bucharest University of Economic Studies
Marji Tania Issa EID, Bucharest University of Economic Studies

SESSION V

Business Ethics, Philosophy of Management and Applied Social Sciences

Room 1516, „Mihai Eminescu” Building, 5th floor

Session chair:

Associate Professor Ștefan Dominic GEORGESCU, Ph.D. –

Bucharest University of Economic Studies

***Conference secretariat:* Lucia VREJA, Ph.D.**

13:30 – 15:45

1. Internationalization Process and Decision-making: Approach Through the Lens of the Manager Cognition

Božidar VLAČIĆ, University of Vigo, Spain

Miguel GONZÁLEZ-LOUREIRO, University of Vigo, Spain & CIICESI- Polytechnic of Porto, Portugal

2. Socio-cultural Change and Generational Diversity in the Post-Soviet Workforce

Madara APSALONE, University of Latvia, Latvia

Ilona BAUMANE-VĪTOLIŅA, University of Latvia, Latvia

Igo CALS, University of Latvia, Latvia

Ērika ŠUMILO, University of Latvia, Latvia

3. Customers' Price Fairness Perceptions on Hotel Services: Insights into Romanian Market

Claudia Elena ȚUCLEA, Bucharest University of Economic Studies

Diana Maria VRÂNCEANU, Bucharest University of Economic Studies

- 4. From Sport to Sustainable Development in European Union: The Need for Measuring the Bidirectional Link**
Irina Eugenia IAMANDI, Bucharest University of Economic Studies
Sebastian Mădălin MUNTEANU, Bucharest University of Economic Studies
- 5. The Financial Crisis' Impact on the Central and Eastern Europe Capital Markets**
Daniel Ștefan ARMEANU, Bucharest University of Economic Studies
Adrian ENCIU, Bucharest University of Economic Studies
Carmen OBREJA, Bucharest University of Economic Studies
Sorin-Iulian CIOACĂ, Bucharest University of Economic Studies
- 6. BREXIT Management and its Implications in the European Union's Economic Framework**
Alexandru-Cătălin POPA, Bucharest University of Economic Studies
Cătălin-Emilian HUIDUMAC-PETRESCU, Bucharest University of Economic Studies
- 7. Principal Component Regression for Tobit Model and Purchases of Gold**
Fadel Hamid Hadi ALHUSSEINI, University of Craiova
Meshal Harbi ODAH, Bucharest University of Economic Studies
- 8. Managing Violence in Health Sector through B.I. Solutions**
Liviu-Cătălin PRICOP, Bucharest University of Economic Studies
Sorin BURLACU, Bucharest University of Economic Studies
Mihai-Ludovic DEMETER, Bucharest University of Economic Studies

9. Food Security in Relation with Climate Change

Liviu Bogdan VLAD, Bucharest University of Economic Studies

Gheorghe VLĂSCEANU, Bucharest University of Economic Studies

George ARION jr., Bucharest University

10. The Ethical Bias of Managerial Action

Ștefan-Dominic GEORGESCU, Bucharest University of Economic Studies

Ilie PINTEA, Bucharest University of Economic Studies

16:00 - 18:30

11. Employee's Life Outside the Workplace: Ethical Challenges of Privacy

Dragoș BÎGU, Bucharest University of Economic Studies

Ionuț ANASTASIU, Bucharest University of Economic Studies

12. An Inquiry Concerning Romania's Difficult Economic Development from the XIXth Century to World War II. A Pluralist Approach

Andrei JOSAN, Bucharest University of Economic Studies

Radu USZKAI, Bucharest University of Economic Studies

13. Toxic leadership. An Evolutionary Perspective

Lucia-Ovidia VREJA, Bucharest University of Economic Studies

Sergiu BĂLAN, Bucharest University of Economic Studies

Loredana-Cornelia BOȘCA, Bucharest University of Economic Studies

14. Aspects Regarding Green Economy's Management

Alina GHEORGHE, Artifex University

Florea PÂRVU, Bucharest University of Economic Studies

- 15. Contemporary Challenges to Business Ethics**
Dan CRĂCIUN, Bucharest University of Economic Studies
- 16. Social Impact Assessment in Public Investment Projects**
Răzvan Cătălin DOBREA, Bucharest University of Economic Studies
- 17. Research on Public Policies: Support for Stopping Violence In Hospitals In Romania**
Irene-Elena PAPUC, Bucharest University of Economic Studies
Mihaela PRICOP, CF Witting Hospital
- 18. Efficiency Factors in Alliance Creation: Model of Good Practice**
Diana Larisa IONEL TÂMPU, Bucharest University of Economic Studies
Ion COCHINA, Bucharest University of Economic Studies
- 19. New Health Systems: Integrated Care and Equity**
Stéphane CALLENS, Université d'Artois, France
- 20. The Economy of Europe in the XIXth Century Reflected in Ion Ghica's Work**
Ion VOROVENCI, Bucharest University of Economic Studies